

Knowledge-a-Thon is Wednesday March 7th, 2012

Sponsored by your PTO

KNOWLEDGE-A-THON IS HERE!!

Today we begin our 2012 Knowledge-a-Thon, the fundraiser supported by your Alma Schrader PTO. Your child brought home 100 questions and answers to begin studying and learning over a period of 9 weeks. This is a pledge-type fundraiser and each student is given questions and answers, which are appropriate for their grade level. The children are asked to collect pledges from family and friends based upon how many correct answers they can achieve on testing day. The children should not go door to door to solicit pledges. On KAT day each child is verbally and individually tested. The testers are parents, community volunteers, and high school honor students. After KAT day, the children can begin collecting their pledge money and bring it to school.

Following is the time schedule for this year's Knowledge-a-Thon. **These are important dates for you to remember!** Please post this sheet for easy reference and mark these dates on your calendar:

- January 5th, 2012 **KAT kickoff!** PTO will kick-off the KAT during the 9:30 a.m. Assembly. Teachers are to hand out KAT Packets at the end of the school day today. Students are encouraged to study through March 7th, 2012. They should also begin collecting pledges from family, friends and parents/guardians co-workers.
- January 17th, 2012 **Study Checkpoint:** Do the students know 30 correct KAT answers yet? Letter will be sent home to parents/guardians.
- January 30th, 2012 **Reminder Note** to parents/guardians that Pledge sheets are due in by February 6th, 2012.
- February 6th, 2012 **Pledge Sheets are returned to school** to the classroom teachers. No money is turned in at this time. **Even if you are not pledging money, the students must return the pledge sheet signed by a parent.** Lose your pledge sheet? More are available in school lobby or the school website: http://www.cape.k12.mo.us/alma_schrader
- February 7th, 2012 **Study Checkpoint:** Do the students know 60 correct KAT answers yet? Letter will be sent home to parents/guardians.
- February 28th, 2012 **Study Checkpoint:** Do the students know ALL the correct KAT answers? Letter will be sent home to parents/guardians. Spend the next week polishing up!
- March 7th, 2012 **KNOWLEDGE-A-THON DAY** at Alma Schrader!! All students are tested at school regardless of pledges. Pledge sheets are returned to students with the correct number of answers recorded on them. Students may **now** begin collecting their pledge money.
- March 8th, 2012 If March 7th is a ice/snow day, the Knowledge A Thon will take place today.
- March 14th, 2012 **Make-up testing** for any student absent on KAT testing day.
- March 26th, 2012 **All pledge money due back at school.** Make checks payable to "Alma Schrader PTO." Place all monies in the KAT mailbox located in the mailroom.

We expect to raise at least \$50 per student for this Knowledge-A-Thon. A little amount from a few people will get you there quickly. Experience shows that **donors love to support knowledge building programs for children.** And remember that 100% of the pledges go directly to our school's PTO to help with supplies, equipment, anything that is needed to enrich the school and help enable our teachers and staff to provide the BEST environment and education possible. **2012 Fundraising Goal for KAT is: \$20,000 +**

Thank you so much! We look forward to working with you on making this event a huge success. ☺

-Your Alma Schrader PTO